

MAGAZINES FOR A LEVEL BUSINESS STUDENTS

The School is able to purchase two magazines of relevance to A Level Business students at significant discounts.

THE BUSINESS REVIEW

[KESpay \(code: KP884\)](#)

The Business Review is aimed at A Level Business students and seeks to update and expand student knowledge of key topic areas, such as marketing, finance, people, operations, entrepreneurs, business objectives and strategy. Articles place the relevant theory in real-life business situations. The magazine also provides useful guidance on examination technique & preparation and is written by senior examiners & teachers.

There are four full-colour editions each year published in September, November, February and April. Each edition contains a mixture of feature articles and regular columns including

- Case study– an investigation of the performance of a specific business
- Exam guide – advice on how to answer past examination questions
- Killer concepts – issues that help access the top grades are explored
- Triumphs – business success stories in various areas
- Disasters – events that have caused serious problems for businesses

The full rate subscription is £40.00, but the School can order copies for students at the reduced rate of £15.00.



THE ECONOMIST

[KESpay \(code: KP885\)](#)

The Economist magazine is published weekly and is aimed at a wide readership so some aspects of it are arguably less accessible to A Level students. It covers a wide range of issues including news, business, finance, science, technology and the connections between them.

As an offer to students, the School is able to order 40 issues of the digital magazine for £35, which is a very significant saving on the weekly cover price.

If you wish to order any of these magazines, please make the purchase via KESpay by 23 September.

